

Minutes of Infrastructure Repair Ad-Hoc Committee Meeting

June 10, 2014, 4:00 pm

One Twin Pines Lane, Suite 210

ROLL CALL

COMMITTEE MEMBERS PRESENT: Ashby, McCune, Reed, Stone, Violet

COMMITTEE MEMBERS ABSENT: None.

STAFF PRESENT: Finance Director Fil, City Manager Scoles, Public Works Director Oskoui, Parks & Recreation Director Gervais, City Attorney Rennie, and Management Analyst Voelker

OTHERS PRESENT: Bryan Godbe, Godbe Research (Invited); Perry Kennan, Belmont Resident; Kristen Mercer, Planning Commissioner

ORAL COMMUNICATION/PUBLIC COMMENTS

Perry Kennan, Belmont resident, thanked City staff for posting today's meeting materials on the City's website.

UPDATE REGARDING POTENTIAL REVENUE MEASURE - TOPLINE DATA ON SURVEY

Mr. Godbe presented the topline data from the survey, highlighting the main results. Based on the results of the survey, Mr. Godbe recommended the City begin preparing for a revenue measure on a future election ballot. He explained the differences between a General Tax and a Special Tax, noting that a General Tax measure could be considered for the November 2015 election unless the City declared a fiscal emergency, in which case a November 2014 election would be possible. Discussion ensued on the City's various options for placing the measure on a future ballot.

ENGAGEMENT OF PUBLIC INFORMATION CONSULTANT

Director Fil and City Manager Scoles provided an overview of the next step, which may include engaging a Public Information Consultant to provide public engagement. The recent results of the June election were discussed briefly. They noted that the current budget includes some funding for a consultant and that staff has held preliminary meetings with two different political consulting firms. Both firms will be providing a proposal to the City later this month. Discussion ensued regarding phasing the effort over the next year.

DISCUSSION AND DIRECTION REGARDING POTENTIAL REVENUE MEASURE SCHEDULE

After discussing the options, the Committee concurred that placing a revenue measure on the November 2015 ballot is the most reasonable approach. Discussion ensued on the phases that would take place for this effort over the next year. The Committee also raised discussion on including a sunset on the measure.

WRAP-UP / NEXT STEPS

Chair Reed recommended that, once staff receives the proposals from the two firms, the Committee

should review the proposals and reconvene to interview the firms in mid-July in order to make a recommendation to Council. Once the consultant has been selected and engaged, the City Council Select will work with the consultant and staff on the firm's recommended approach. The Committee was in agreement on this method.

Discussion ensued regarding the Committee's level of involvement with the process once the public information firm has been engaged.

Perry Kennan, Belmont resident, made a public comment regarding the City's budget message and asked a question of Mr. Godbe, to which he responded.

ADJOURNMENT 5:02 p.m.

Thomas Fil
Finance Director